



# Corporation of the Village of Cumberland

2673 Dunsmuir Avenue  
P.O. Box 340  
Cumberland, BC V0R 1S0  
Telephone: 250-336-2291  
Fax: 250-336-2321  
cumberland.ca

April 2013

## Village of Cumberland *Official Community Plan Review* Photo Contest Official Contest Rules

No purchase required.

To enter the Village of Cumberland *Official Community Plan Review* Photo Contest, navigate the Internet to [Cumberland.ca/topics/2013-ocp-review](http://Cumberland.ca/topics/2013-ocp-review) and connect to the PlaceSpeak website at <https://www.placespeak.com/topic/607-cumberland-ocp-review-and-revision/>.

### **Contest Period and Eligibility**

This Contest is being conducted by the Village of Cumberland, and its affiliates and agencies, including Stantec Consulting Ltd. Contest begins and entries will be accepted commencing as of the 19<sup>th</sup> day of April 2013 at 03:00 p.m. Pacific Standard Time. Contest will close and no more entries will be accepted for each category as of 11:59 p.m. Pacific Standard Time on the 15 day of June 2013. Contest winners will be announced by July 16, 2013. The period during which this Contest is in effect is referenced herein as the "Contest Period". This Contest is open to residents of the Village of Cumberland.

Council members and staff of the Village of Cumberland and its affiliates, or any business or entity involved in the development, production, implementation, judging, administration or fulfillment of this Contest, and the immediate family members of any of the above (meaning spouses, parents, siblings and children living in the same household) are not eligible to enter or win. This Contest is subject to all applicable laws of British Columbia and Canada

### **How to Enter**

Navigate to <https://www.placespeak.com/topic/607-cumberland-ocp-review-and-revision/> through the Cumberland.ca web site.

Create an account with PlaceSpeak if you are not already registered by clicking on the **Sign Up** button, complete the appropriate information, and hit **Register**. Verify your email address by opening up the email message from PlaceSpeak and clicking on the verification link. If you do not receive an email from **PlaceSpeak** within a few minutes, please check your email program's spam folder or contact [questions@placespeak.com](mailto:questions@placespeak.com).

If you are already have a PlaceSpeak account **log in** and **Connect with this Topic** by clicking the button on the top. Click on the **notice board** tab to upload a photo. Select **Image**, and submit your photo(s) and provide a photo description including the category your are entering.

See below for photo categories and submission dates. You must be registered on PlaceSpeak to enter the Contest. Registration is limited to one registration per IP address. With your photo(s) you must also indicate the category in which your photo is submitted and include a description of the photo, which includes location, subject matter, or activity. Submitted photos must be consistent with the photo theme applicable for the category of the Contest and must be taken within the municipality known as the Village of Cumberland, BC. All other locations are deemed invalid. By entering this Contest, you agree to be bound by these Official Contest Rules, which shall be final in each instance.

**Internet access and a valid email address are required to enter.**

You may submit one entry per IP address. There will be a total of three (3) available photo categories during the Contest Period, but there will be a limit of one Grand Prize for the most “likes” and a limit of one first prize in each category.

The photo you submit must be an original photo and you must be the photographer. You must also have the permission of any person used as a subject of or that appears in your submitted photo. Any editing/retouching/modifying applied to a submitted photo must have been performed by you as the submitting party and use of stock photos is not allowed.

All submitted photos must be original, non-professional, and must not have been previously published or won any previous award, and must not contain any material that would infringe upon third party rights if used in advertising.

Photo(s) may be taken by any type of camera, but must be submitted digitally in JPEG format with a minimum resolution of 600X800 pixels. Your photo must be submitted and received in the applicable category during the Contest Period.

Proof of your submission is not proof of the Village of Cumberland’s receipt and the Village of Cumberland’s designated computer will be the official record keeping device for all submissions and entries applicable to this Contest.

Entries without all of the required information required will be disqualified.

In addition, all late, lost, or otherwise incomplete entries are not considered valid entries and shall be disqualified. Any attempt at or form of entry other than as expressly specified in these rules (including but not limited to automated entry) is strictly prohibited and will result in disqualification.

No correspondence about submissions will be answered.

If your photo depicts any identifiable individuals you must have written consent of that person or the parent or guardian of each minor person and provide both the photo and consent when submitting.

By entering, you grant an unrestricted, irrevocable, non-exclusive license to the Village of Cumberland to post, display, publish and use your entry photo in any form (including in cropped or edited form, as the Village of Cumberland deems appropriate and necessary), on or in connection with the Village of Cumberland's cumberland.ca website, and in promotional materials relating thereto, and in Village of Cumberland publications without further compensation. Entrant agrees not to submit his or her entry photo for commercial use for a period of twelve (12) months from the date of entry in this Contest.

### **Contest Entries and Submissions**

By entering, you warrant and represent that you are the photographer of the submitted photo(s) and that you have obtained all permissions necessary for Village of Cumberland to display, post, publish or use your photo(s) on the Cumberland.ca website and in promotional materials relating thereto (such as, without limitation, in newsletters), and in the Official Community Plan bylaw, including, but not limited to, consent from all persons depicted in your photo and from any owner or holder of any property, copyrights, trademarks or other rights in materials or other items depicted in your photo. By entering, you also agree to confirm to the Village of Cumberland any of the above in writing during the Contest Period or thereafter, upon the Village of Cumberland's request.

Entries may be disqualified if the photo contains materials trademarked, copyrighted, used or submitted elsewhere, or any obscene, defamatory or other offensive or inappropriate material as determined by the Village of Cumberland in its sole discretion. All photos submitted must be family appropriate and appropriate for all ages. All photos must depict a recognizable location, thing, or activity. The Village of Cumberland reserves the right to disqualify any entries which the Village of Cumberland, at its sole discretion, determines to be inconsistent with its corporate standards, reputation or community expectations or rules of this Contest. Should you make any false statement, you shall be automatically disqualified from the contest.

The Village of Cumberland, its affiliates, as well as their respective directors, officers and employees, shall assume no liability of any kind whatsoever, in any cases in which their inability to act results from an event or situation beyond their control, including more particularly a strike, lockout or any other labour dispute in their place of business or the place of business of the organizations or businesses whose services are used to hold this contest.

The Village of Cumberland, its affiliates, as well as their respective directors, officers and employees, shall assume no liability for lost, late, stolen or misdirected mail or entries or any failure or unavailability of hardware, software, electronic communications or Internet uploading or other connections, loss or theft of computer or telephone data, damage to software or computer equipment, fraudulent calls or any other mistake. If integrity of Contest is

compromised in any manner, The Village of Cumberland reserves the right to modify the Photo Contest and judge entries received that are unaffected by the problem, and/or to terminate the Contest.

The Village of Cumberland reserves the right to disqualify any person who, attempts to tamper with the Contest, to harass or interfere with any other entrant, or otherwise acts in an inappropriate or unsportsmanlike way, or makes any false statement, all as determined by the Village of Cumberland in its absolute discretion. Submissions shall be void if incomplete, not comprehensible, or if they contain errors or do not comply strictly with all requirements in these rules.

Personal information is collected under the authority of section 26(c) of the Freedom of Information and Protection of Privacy Act. All personal information, such as your name, address, telephone number, email address and age is collected solely for the purposes of administering this contest or a use consistent with this purpose and shall not be used for any other purpose without your consent. Your name will be published along with your photo submission on the PlaceSpeak website.

By participating in this Contest, entrants agree and consent to all of the terms and conditions of the privacy policies, disclosure of your name on the PlaceSpeak website, and website terms and conditions of the Village of Cumberland. If you have questions about the collection of personal information contact the Deputy Corporate Officer of the Village of Cumberland at 2673 Dunsmuir Avenue, Box 340, Cumberland BC V0R 1S0, 250-336-2291.

By entering you agree to be bound by these Contest Rules and you acknowledge that the decisions of the Village of Cumberland shall be final and binding in all respects. The Official Contest Rules will be posted at [cumberland.ca](http://cumberland.ca) and PlaceSpeak website throughout the Contest.

**Photo categories.**

All Contest entries must be family appropriate and appropriate for all ages.

THE DECISION REGARDING THE APPROPRIATENESS AND ELIGIBILITY OF THE SUBMISSION SHALL BE AT THE SOLE DISCRETION OF THE Village of Cumberland AND ITS AFFILIATES.

**Photos Categories and Prizes.**

**Grand Prize Winner**

One (1) Grand Prize winner for the Contest Period (i.e. one grand prize place winner selected for the most “likes” overall) Prize includes photo inclusion on Cumberland.ca website and PlaceSpeak website, and an Apple iPad Mini 16 GB with Wi-Fi. Limit one (1) first place prize awarded for the most “likes”. Total value of First Prize to be awarded: \$353.09.

**Your Natural Environment Category:**

One (1) Prize winner for the Contest Period (i.e. one first place winner selected for the most “likes” in this category after the Grand Prize winner is determined) Prize includes photo

inclusion on Cumberland.ca website and PlaceSpeak website, and one(1) \$50.00 gift certificate to the General Store and one(1) \$50.00 gift certificate for Crystal's Place. Limit one (1) first place prize awarded for Your Natural Environment Category. Total value of First Prize to be awarded: \$100.00.

**Your Recreation and Activities Category:**

One (1) Prize winner for the Contest Period (i.e. one first place winner selected for the most "likes" in this category after the Grand Prize winner is determined) Prize includes photo inclusion on Cumberland.ca website and PlaceSpeak website, and one(1) \$70.00 gift certificate to Dodge City Cycles (the value of DCC Hoodie) and one(1) \$30.00 gift certificate for Riders Pizza. Limit one (1) first place prize awarded for Your Recreation and Activities Category. Total value of First Prize to be awarded: \$100.00.

**Your Heritage Category:**

One (1) Prize winner for the Contest Period (i.e. one first place winner selected for the most "likes" in this category after the Grand Prize winner is determined) Prize includes photo inclusion on Cumberland.ca website and PlaceSpeak website, and one(1) \$50.00 gift certificate to Delphine Flowers & Garden (the value of a flower basket)and one(1) \$50.00 gift certificate for Mar's on Main. Limit one (1) first place prize awarded for Your Heritage Category. Total value of First Prize to be awarded: \$100.00.

Prizes may not be redeemed for cash, substituted or transferred. Taxes and any other expenses not listed above are the sole responsibility of winners. Allow 4-6 weeks after Contest Period for validation for receipt or arrangement of receipt of prize. You are not an official Village of Cumberland Official Community Plan Review Photo Contest winner until you are successfully validated, you have duly received an official notification of your winning status from the Village of Cumberland, and you have signed and returned the necessary Affidavit of Eligibility, Consent of any Identifiable individuals, consent of disclosure of personal information, Photographer Releases and Liability and Publicity release documentation as referenced below.

**Winner Selection**

The four (4) prize winners will be selected by the general public who are registered on the PlaceSpeak website and "like" of submitted photos.

Determination of the most "likes" for the Grand Prize winner and category winners will be conducted at the Village of Cumberland within 20 days from June 24, 2013 from all eligible entries received for each category.

Entered photos will be posted on the PlaceSpeak website for a period of nine days past the submission deadline to be voted upon by the general public who are registered to the PlaceSpeak website. At the close of the voting deadline of June 24, 2013, the Village of Cumberland will calculate the total votes for each entry, , and determine the Grand Prize and category winners based solely upon the greatest number of votes or "likes" received.

The grant prize winner will be the photo entry receiving the highest number of votes or “likes” overall. After the grand prize winner is determined, the prize winner for each category will be the photo entry receiving the highest number of votes or “likes” in that category excluding the grand prize winner.

### **Prize Acceptance**

To claim a prize, the entrant must agree to the full rules and regulations of this contest and grant the Village of Cumberland a license reproduce, post the submission in any form of media now known or hereinafter developed, including but not limited to on the Village of Cumberland website located at [cumberland.ca](http://cumberland.ca)

If you are selected as a winner, you, or your parents or guardians if you are a minor, must complete, execute and then return

- (i) an Affidavit of Eligibility and Prize and Publicity Release
  - (a) confirming the winner’s identification and eligibility,
  - (b) consenting to the disclosure of your personal information,
  - (c) releasing the Village of Cumberland from liability relating to the prize awarded, and from all liability for any damages or loss arising from participation in this contest or from the awarding, acceptance or use of the prize, and
  - (d) providing the Village of Cumberland with the right to obtain (upon Village of Cumberland’s request) and display and use a photo of the winner, as well as his or her name and submitted photo description on Village of Cumberland’s website and in related promotional materials; and
  
- (ii) a Right and License to Use the winning photo as described herein, along with a model release form properly executed by or on behalf of all other parties depicted in such photo. Documents may require notarization at Village of Cumberland’s election. Documents returned by fax or electronically will have the same force and effect as original documents. If such documents are not returned within ten (10) days of the date sent, or if any prize notification is returned as non-deliverable or any winner is found to be ineligible or not in compliance with these Official Rules, disqualification may result and prize will be awarded to the selected alternate for the applicable category. If the event any selected winner or applicable model depicted in a photo is under 18 years of age and/or is considered a minor as defined by the laws of his/her province of residence, his/her parent or legal guardian must also sign all required documents. In the event of a dispute as to identity of any online entrant, the actual individual registered on PlaceSpeak will be deemed to be the official entrant unless otherwise determined by the Village of Cumberland. The Village of Cumberland, affiliates, subsidiaries, designees and advertising and promotion agencies, and their respective directors, officers, employees, representatives and agents, shall not be responsible for any and all liability or any injury, loss or damage of any kind to or of any person or property (including,

without limitation, death of any person), arising in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of a prize, participation in any Contest-related activity, or participation in this Contest.

### **Prize Winners List**

For names of the winners please visit [Cumberland.ca](http://Cumberland.ca). Photo Contest winners will be posted 4-6 weeks after Contest Period has expired and all winners have been validated. For a list of winners you may mail a self-addressed, stamped envelope to: Village of Cumberland, BC, Attn: Photo Contest Winners, Box 340, Cumberland, BC V0R 1S0, by August 31, 2013. Void Where Prohibited and Availability of Official Rules. This Contest is void where prohibited. For a printed copy of the Village of Cumberland Official Community Plan Review Photo Contest Official Rules, send a self-addressed stamped envelope to: Village of Cumberland, BC, Attn: Photo Contest Winners, Box 340, Cumberland, BC V0R 1S0 by August 31, 2013. Limit one rules request per envelope. Requests received after this time will not be honoured.