



CITY OF
COURTENAY
Recreation



 **Comox Valley**
REGIONAL DISTRICT



MEDIA RELEASE

February 24, 2016

New Look, New Name for Comox Valley Recreation Guide

Comox Valley recreation centres present the updated Spring Comox Valley Recreation Guide available on Friday, March 4 with the Comox Valley Echo. The new guide features an updated look, name, and publication day.

The guide, formerly known as the Comox Valley Recreation Reporter, includes Comox Recreation, Comox Valley Regional District (CVRD) Sports & Aquatic Centres, Courtenay Recreation, Cumberland Recreation and various community groups. The guide's name and style may have changed, but it still offers the same great programs and events.

Leah Knutson, Cumberland's Manager of Recreation, said the update is a positive step forward for recreation services in the valley. "We like to present Comox Valley recreation centres together in one guide as it's more convenient; many people participate in programs throughout the Comox Valley," noted Knutson.

"This fresh new look has been designed to make it simpler for people to find the information they are looking for and tell each community apart."

Each community's recreation programs will be identified by special colours and graphics to help readers easily navigate through the guide.

As part of the changes, Comox, Cumberland, and Courtenay Recreation will now start their quarterly registration on Mondays so participants will have time to look at the guide over the weekend prior to registration. For the spring session, registration starts Monday, March 7. Please note the following, CVRD's Sports and Aquatic Centres offer registration on an ongoing basis, Comox Recreation also offers contract registration starting Friday, March 4, and Cumberland Recreation has new online registration.

For more information please visit the friendly recreation staff at a recreation centre near you or contact: Comox Recreation: 250-339-2255; CVRD Sports and Aquatic Centres: 250-334-9622; Cumberland Recreation: 250-336-2231; Courtenay Recreation: 250-338-5371 or 250-338-1000 or through social media with the hashtag #CVrecguide

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