



STRATEGIC PRIORITIES 2020-2023

THE VILLAGE OF
CUMBERLAND

250.336.2291
info@cumberland.ca
cumberland.ca

2673 Dunsmuir Avenue
Box 340, Cumberland, BC
V0R 1S0

INTRODUCTION

The Village of Cumberland Strategic Priorities guide the Village's corporate management and decision-making. The primary purpose of the Strategic Priorities is to communicate the priorities of Council and the community and to focus and coordinate the resources of the Village of Cumberland Council and staff.

The Council updated at a workshop held May 8, 2020 the Strategic Priorities. The key task of the workshop was to review, modify and revise 2019-2022 Strategic Priorities as needed. Included in this review was consideration of impacts which COVID-19 has on the community moving forward. This plan is a living document that is used in the day to day work of the Council and staff. It will be reviewed and revised annually so that it remains relevant and current.



In photo L to R: Councillor Jesse Ketler, Councillor Gwyn Sproule, Councillor Sean Sullivan, Mayor Leslie Baird, Councillor Vickey Brown



VISION

The Village of Cumberland is a unique community. Its rich coal mining history is visible everywhere - from the heritage homes in the historic core, to the abandoned mine sites scattered throughout the surrounding forests.

Despite the challenging fiscal realities that the Village of Cumberland faces, the people of Cumberland are here because this Village offers an unmatched quality of life. They envision that Cumberland will continue to be a community vibrating with activity. Surrounded by living forests, the Village is a mecca for outdoor recreation, with opportunities for anyone who wants to immerse themselves in nature. Protected by living natural corridors, the wetlands, forested areas, lakes and streams attract a diversity of wildlife and the network of walking and biking paths attracts visitors from all over the world.

OUR COMMUNITY

People choose to live in Cumberland for its small town friendliness and values. The core of Cumberland retains its historic look and feel. Small shops and unique or innovative businesses offer respite from the sameness of shopping malls and commercial establishments found elsewhere. People of all ages and backgrounds greet each other on the streets. They come here for opportunity, to be part of a vibrant community that values diversity, creativity and hard work.

OUR FUTURE

The Village is growing. As it grows, it will embrace the best land use practices to ensure that it is a livable community, with the objective to create housing for all income levels. Walkability, accessibility, greenways, bikeways, opportunities for urban farming and public spaces will all contribute to continuing to make Cumberland a great place to live.

The Village of the future is managed in a sustainable and orderly fashion with full public participation. It has a thriving, resilient and diversified economy including tourism and other industries and businesses that are compatible with community values and provide jobs to residents.



Priorities



The vision for the Village is built upon the following priorities, some of which may be reinforced through collaborative community and regional partnerships:



Sustainable Infrastructure



Effective and Ongoing Community Engagement



Diversified Economy



Food Security



Maintaining Village Character and Retaining Heritage



Healthy and Accessible Community



Climate Change Mitigation and Adaptation



Attainable Housing



Diverse Recreation, Arts and Culture Opportunities



Quality Administration through Accountability and Transparency



Protection and Enhancement of Natural Environment

The Four Strategic Focus Areas

The Village has four strategic focus areas and for each there are a number of objectives identified to achieve these priorities. Each task has a targeted timeframe.

HEALTHY COMMUNITY

The Village of Cumberland seeks to create and improve the social, environmental and economic assets that support the health and well-being of residents.

QUALITY INFRASTRUCTURE PLANNING & DEVELOPMENT

The Village of Cumberland seeks to maintain, replace and expand the utility, dedicated road and building assets of the Village in an organized and responsible fashion.

COMPREHENSIVE COMMUNITY PLANNING

The Village of Cumberland seeks to move towards environmental sustainability through a broad range of means including effective land use planning, waste reduction and protection of resources.

ECONOMIC DEVELOPMENT

The Village of Cumberland seeks to support the local economy by facilitating and leveraging the energy and resources in the private and non-profit sectors.



HEALTHY COMMUNITY



The strategic objectives to accomplish this priority are:

1 Food security

- Regional Food Security Council participation (ongoing)

2 Child care space creation

- Community Child Care Space Creation Program Funding application (2021)
- Child care Policy and Bylaw development (2021)

3 Arts and Culture

- Arts and Culture Master plan (2022)



QUALITY INFRASTRUCTURE PLANNING & DEVELOPMENT



The strategic objectives to accomplish this priority are:

1 Asset Management

- Construct new Fire Hall (2020)
- Inventory Natural Assets (2022)
- Civic facilities and properties review (2021)
- Asset Management Policy (2021)

2 Liquid Waste Management

- High performance waste water treatment project (2020 - 2025)
- Future Waste Water Treatment Approval (2022 - 2023)

3 Drinking Water

- Dam #2 reconstruction funding (2020 - 2023)
- Watershed Management Plan (2020 - 2023)

4 Transportation assessment

- Traffic and Pedestrian study (2020 - 2021)
- Transportation Master plan (2022)



COMPREHENSIVE COMMUNITY PLANNING



The strategic objectives to accomplish this priority are:

- 1 **Community climate change assessment**
 - Climate assessment, mitigation and adaption (2022)
- 2 **Zoning Bylaw update**
 - Zoning bylaw review (2020)
- 3 **Official Community Plan updates**
 - Enhance Heritage protection tools (2021)
 - Housing Needs Assessment report (2020)
- 4 **Urban Forest**
 - Urban forest management consultation (2020 - 2021)
 - Urban Forest Bylaw and policy development (2021 - 2022)



ECONOMIC DEVELOPMENT



The strategic objectives to accomplish this priority are:

1 COVID- 19 Recovery

- Local / Regional Economic Development recovery initiatives (2020 - 2021)
- Administrative Functions (2020)

2 Economic Development Strategy

- Bevan industrial area development (2020 - 2021)
 - Bevan Industrial Lands Concept Plan (2020)
 - Develop Area Plan for Bevan Industrial Lands (2020 - 2021)
 - Bevan Lands Servicing plan (2020)
- Business Invest Attraction Action Plan (2020)
- Economic Development webportal (2020)
- Village Business Association (2020 - 2021)



IMPLEMENTATION

The Village of Cumberland has laid a solid foundation for its Strategic Priorities. A number of steps should follow to move the objectives forward.

Council will review its draft strategic priorities and once satisfied consider adoption of the priorities.

The Chief Administrative Officer will support Council to determine what resources are required to carry out each objective. Financial resources will be determined through the development of Council's five year financial plan.

The Chief Administrative Officer will provide quarterly progress updates to Council on the status of the strategic objectives. Reports to Council will, where appropriate, provide references to Strategic Priorities.

New objectives that arise through the term of the Council will be considered through the lens of these strategic focus areas and the resources necessary to implement new objectives will be contemplated alongside the objectives in this plan.



Cumberland Recreation climbing wall



Cumberland Village Park





cumberland.ca