



# Corporation of the Village of Cumberland

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## Economic Development Steering Committee Minutes September 2, 2020 at 6:00 pm Teleconference

### **Members Present:**

Meaghan Cursons, Chair  
Darren Adams  
Nick Ward  
Melissa Roeske

### **Staff:**

Kaelin Chambers, Economic Development Officer  
Clayton Postings, Chief Administrative Officer

### **Regrets:**

Mike Manara, Chris Higgins, Troy Ellis,  
Sean Carberry

### **1. Call to Order**

Meaghan Cursons called the meeting to order at 6:07 pm

### **2. Approval of Agenda**

Ward/Roeske: THAT the agenda be approved.  
Carried

### **3. Adoption of Minutes**

Ward/Adams: THAT the minutes of February 5th, 2020 be adopted.  
Carried

### **4. Correspondence**

### **5. Referrals from Council**

#### 5.1 Bevan industrial Lands

The EDO presented Council's referral to the Committee to for discussion, and to provide feedback to Council for consideration.

In review of the Report, the Committee discussed the process undertaken to complete the report, including public and stakeholder engagement processes. The Committee also acknowledged the number of social and environmental values that had been identified and incorporated within the Report.

They acknowledged that ecologically sensitive areas, such as the Comox Lake watershed, had been identified and the Report included appropriate design features and/or planning recommendations that would ensure the protection of these lands. It was also acknowledged that the Village should maintain their engagement with conservation stakeholders as the Bevan Lands are developed.

NW/DA: THAT the Committee make the following motions

- The Committee has reviewed the report and acknowledges the work of staff and consultants and that the Report reflects an excellent process
- The Committee recognizes that the report does not include acknowledgement that the Bevan Lands are located on the traditional territory of the K'ómoks Nation, and recommend that it be included in the Report
- The Committee recommends and encourages the implementation of this Report as a living document, and that staff utilize the information and recommendations presented within to guide development of the Bevan Industrial Lands

Carried

**6. Unfinished Business**

**7. New Business**

7.1 Committee Terms of References

The EDO provided an overview of the Committees Terms of Reference (TOR) and requested that the committee make a friendly amendment to include Council's Strategic Priorities included within the TOR discussion.

MC/NW: That a friendly amendment be made to include Council's Strategic Priorities 2020 Report within the TOR discussion

Carried

A review of the previous minutes and discussion was undertaken as part of the TOR review. The committee discussed and asked for clarification in the Village's process for sharing information between Council and committees, including:

- The committee thinks that the terms of reference are clear and we're happy to follow them.
- The Committee is interested in ways to expedite the communications to and from the committee. The Village has indicated that there are some new reporting mechanisms coming into play.
- The Committee is interested in being part of reviewing the economic development work plan, especially given the dramatically changing context due to COVID.
- The Committee would like to affirm that we are available as a resource to staff and council. Let us know how we can support the Village's work.
- The Committee recommends to keep the quarterly meetings as 'steering committee' / high level with further 'working meetings (as required) to review specific reports, plans or provide support however helpful.
- The Committee is interested in creating a 'parking lot' for issues or ideas that come up in meetings. Tracking these discussions/ideas that occur outside of Council referrals would be helpful for Committee discussion and to share with council.

A further discussion was held with respect to the Committee's involvement in the Regional Economic Task Force (ERTF) being led by the CVRD. The EDO acknowledged that the ERTF, including the Village's involvement, was still under development, but this was an area that the Committee could provide support/value to the Village.

The Committee acknowledged that the social enterprise and/or non-for-profit sectors were underrepresented in the ERTF Process. The Committee discussion identified the importance of including NGO sector, culture, heritage, the arts, conservation and environment within the economic recovery planning process.

The Chair offered to circulate information with respect to "Just Recovery" and related recovery frameworks (ie [www.resiliencecomoxvalley.ca](http://www.resiliencecomoxvalley.ca)) to the committee and staff.

#### 7.2 Investment Attraction Plan

The EDO provided an update on the Investment Attraction Plan, noting it would be taken to Council for adoption soon.

The Committee noted they were familiar with the report and had previously provided input. The Committee acknowledged that they would wait for a referral from Council and would include it on a future agenda.

### **8. Upcoming meetings**

8.1 Next Steering Committee meeting is scheduled for December 2<sup>nd</sup>, 2020 at 6 pm

### **9. Adjournment**

9.1 The meeting was adjourned at 7:48 pm.

Certified Correct:

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Chair

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Corporate Officer